



Youth Career Commission Inc. (YCCI)

Organization Description:

Youth Career Commission Inc., formally Youth Career Camp Inc. (YCCI), is a nonprofit organization of dedicated professionals commissioned to collaborate with other nonprofit organizations and businesses, to build strong communities by providing low income families and underserved rural areas access to essential resources such as employability skills, educational options, and critical life skills. Our goal is, in part, to help youth and young adults discover their own careers, passions, and purpose, to develop the confidants youth need to survive, and to thrive. We are developing young people into the next generation of skilled professionals, innovative thinkers, and global competitors. We inspire and train young entrepreneurs to create new products and services, giving them the tools to become business owners themselves. YCCI has been making profound positive impacts in the lives of youth, strengthening communities, and striving to improve the local Youth Labor Force Participation Rate for well over a decade and still going strong.

Mission:

To teach and train youth & young adults ages 14 - 24 from low income families and rural underserved communities, the essential skills, personal qualities and values that will enable them to thrive in the workforce and society, to provide educational and career path guidance, ignite the entrepreneurial spirit and business ownership mindset as a career path, to help youth & young adults achieve responsible independence and future upward socioeconomic mobility.

Purpose:

To serve the underserved, help remove barriers to success, and improve community quality of life by developing positive, economically impactful, and innovative youth and young adults. To inspire vision for a bright future, provide opportunity and training to set goals to achieve that vision while instilling the spirit of excellence for longterm success.

Rebranding of Youth Career Camp Inc.

In 2006, Youth Career Camp Inc. was one of the first organizations to teach youth age 13 how to complete job applications, create résumés, and prepare for job interviews. We arranged industry tours, job shadow opportunities, and help prepare them for College. The workforce and the world has changed since then, and we've made notable adjustments in service delivery and programming to accommodate those changes. Up to the tragedy of COVID-19, we were providing 2 weeks of residential training for youth and young adults, including advance employability skills, entrepreneurial training, and in-depth

industry exploration across the country. All those skills and opportunities remain important. Notwithstanding, they are insufficient alone to meet the technological advancements and demands youth face today.

Embarking upon the year of 2021, a careful reevaluation of the mission of Youth Career Camp Inc. as compared to the needs of youth and young adults of the future, we believe it is time to reset the organization's mission, purpose, and vision to remain relevant. Over the years we have learned that each new generation of youth face new challenges, and being a relevant service provider for generations to come means we must continuously create new value in the eyes of those we serve including community stakeholders ([MoveTheNeedle](#)), because new challenges often generate new value shifts.

To remain impactful in 2021 and beyond, we must be a relevant organization with a [culture of value creation](#) while maintaining our sincere compassion to serve, yet improve the caliber of professionalism and mastery in training. Moving the needle toward the future for YCCI includes the utilization of virtual technologies, distance learning, increased Science Technology Engineering and Math (STEM) training, assembling quality instructors, dedicated administrative and support personnel, strengthening the Board of Directors and ceasing the opportunity at the start of a new year to transform our brand to represent our new name, mission, purpose, and vision. As such, we are proud to announce our new branding logo. It marks the next phase in our journey and a new opportunity to help transform the lives of youth and young adults, and build strong communities. This re-branding of the visual identity of Youth Career Commission Inc., displays our vision for the future and reflect our historical core principles of serving, inspiring, and training youth. The logo was designed to depict the transformation, focus and success, of the vibrant developing professionals we are commissioned to produce.