



**Youth Career Camp Inc.**  
**And**  
**Business Innovation Group**  
58 East Main Street Suite D.  
Statesboro, GA 30458



## **THE YOUTH CAREER CAMP - YOUTH ENTREPRENEURSHIP PROGRAM (YCC-YEP)**

February 25, 2019

### **Description:**

YCC-YEP is a collaborative partnership between Youth Career Camp Inc. (YCCI) and Youth Entrepreneurship Program (YEP), at Georgia Southern University Business Innovation Group (BIG).

As a youth development organization YCCI has been making profound positive impacts in the lives of youth, helping to improve the local Youth Labor Force Participation Rate, and strengthening communities, for over 12 years, by providing quality professional employability skills training, preparation for higher education, and critical life skills.

As a key component of the Georgia Southern University Business Innovation Group (BIG), The Youth Entrepreneurship Program (YEP) teaches youth about self-employment as a career path, provide youth the skills to identify market opportunities, stimulate young creative minds to create profitable products or services, and mentor them to successfully launch new business enterprises and become successful business owners. Together, YCC and YEP provides a unique comprehensive residential, workforce readiness, career exploration, and entrepreneurship immersion camp (YCC-YEP) for ages 14-21.

### **Objectives:**

The objective of YCC-YEP is to develop workforce ready, career focused, innovative entrepreneurs through experiential learning, skillset discovery, coaching, real world occupational exploration, and business development strategies designed to stimulate the entrepreneurial spirit. Training include, but is not limited to:

#### **(YCC)**

- Employability Skills Training
- Hands-on Career Exploration
- Job Skills/Trade Discovery
- Financial Literacy Training
- College Preparation
- GED Preparation

#### **(YEP)**

- Digital Fabrication
- Entrepreneurship Mentoring
- Business Startup Training
- Pitch and Delivery Development
- Financing and Modeling
- Go-to-Market Strategies

Past occupational explorations included Gulfstream, VIRACON, Briggs and Stratton, WL Plastics, Great Dane, WTOC News, Fort Stewart Leadership Academy, CocaCola Company, EA-Sports Company, and Microsoft.

### **Purpose:**

The purpose of YCC-YEP is to provide career exploration and educational guidance for youth ages 14-21, improve the their possibilities of gaining employment, connect entrepreneurship as a career path, help youth develop good decision making skills, improve personal and professional interaction skills, and help build strong communities.

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### Program Cost:

The expenses for YCC-YEP include 1 weeks lodging, 1 weeks meals, transportation, training materials, access to the Business Innovation Group Fabrication Laboratory, and an entrepreneurial mentorship team. The entire program is calculated at \$1,695 per person. The **YCC-YEP 2019 summer program is June 3-7, 2019.** Registration is from February 26, 2019 through May 24, 2019.

### Volunteer Opportunities:

YCC-YEP has many volunteer opportunities to support our mission to provide quality youth development and training. We are looking for hardworking and committed individuals searching for meaningful ways to serve their community, and willing to learn through experience. Our approach to training and leadership development fosters unique opportunities to train and develop our volunteers in the process. Listed below are a few volunteer and service learning opportunities:

- Youth Leaders
- Administrative
- Accounting
- Graphics Design
- Information Technology
- Marketing
- Photography
- Journalism
- Drama
- Education
- Hospitality
- Fitness Trainers

Volunteer criteria, applications, and instructions are available at <http://www.youthcareercampinc.com/registration.php>. To work with youth during YCC-2019 summer program, **Applications must be submitted or post marked on, or before April 25, 2019.**

For more information you may contact me at (912) 690-1176, or Suzanne Hallman at (912) 478-5586.



Wayne L. Williams

President  
Youth Career Camp Inc.